



# Amor

MARKETING KIT

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## Marketing / Production / Education Contact

### PRODUCTION/ MARKETING COORDINATION:

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### TOURING PRODUCTION MANAGER:

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### EDUCATION OFFICER:

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## Production Name

Amor

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## Company Name

D.I.V.E. Theatre Collective

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## Marketing Kit Google Drive link

Click [here](#)

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## Presentation Line & Billing

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**Director:** Cesar Genaro

**Performing Artists:** Bella Wanwei Liu, Mary Eggleston, Megan O'Hare, Valentina Ayala

**Creative Producer:** Priscila Da Cunha

**Sound & Light Design:** Cesar Genaro

**Dramaturgy & Costume Design:** Priscila Da Cunha

**Choreography:** Bella Wanwei Liu

**Makeup:** Jane Wanrong Liu and Bella Wanwei Liu

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## Acknowledgements

*Amor* premiered at the Black Box theatre in the Old Ambulance Station, in Nambour, Qld, in May 2024.

The premiere season received support from Ray White Commercial Noosa & Sunshine Coast, the Old Ambulance Station and the Sunshine Coast Arts Foundation

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## Genre

- Physical Theatre
  - Immersive Theatre
  - Devised Theatre
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## Performance Duration

60 min

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## Age Suitability

15+

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## Warnings

*Amor* is targeted at audiences 15+.

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## Tickets

<https://divetheatre.com/shows/amor/>

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## Poster & Flyer Template - Canva

Click [here](#)

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## Program Template - Canva

Click [here](#)

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### Marketing One Liner (30 Words)

*Amor* by D.I.V.E. Theatre Collective invites you to dive deep into the enigmatic essence of love's in-between spaces, where multicultural performers explore the nuances of human emotions in a mesmerising, unconventional, and profoundly moving physical theatre journey.

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### Marketing Copy (50 Words)

*Amor*, by D.I.V.E. Theatre Collective is a ground-breaking exploration of love's enigmatic essence. This physical theatre marvel celebrates multiculturalism, blending love with contrasting emotions. It's an immersive experience without traditional seats, inviting you to witness poetical performances in three different languages, captivating soundscapes, and unbridled passion. Come, rediscover love's magic in this unique odyssey.

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### Marketing Copy (100 Words)

*Amor* is an exploration of love's subtle nuances, defying conventions to celebrate the beauty of the unfamiliar emotional territory. Inspired by the intricacies of human existence, this production is a vivid testament to the power of experiencing love from unusual perspectives.

In a captivating audio-visual landscape, a multicultural cast navigates the intersection of love and its contradictions. Love meets anger, compassion faces indifference, and courage dances with fear.

*Amor* invites you to explore your love story and its connection to our shared human narrative. Break free from convention in an alternative setting where there are no stages or seats—only immersion.

Discover profundity in poetic performances, evocative soundscapes, and unbridled passion. *Amor* challenges norms, urging you to delve into love's in-betweenness, pondering your journey and the enduring magnetism of love's enchantment.

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### Extended Marketing Copy (200 Words)

Dive deep into the enigmatic essence of love's in-between spaces with *Amor*, a new devised physical theatre spectacle brought to life by the D.I.V.E. Theatre Collective.

*Amor* is an exploration of love's subtle nuances. Within a mesmerising visual and sound landscape, D.I.V.E. Theatre Collective's multicultural

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ensemble takes their place at the crossroads of love and its polar opposites. Love meets anger, compassion faces indifference, and courage dances with fear — these extremes converge in a captivating display that is as thought-provoking as it is emotionally stirring.

Every person holds a love story, and *Amor* leads the audience on a journey into their own narrative. It incites reflection on what separates one from others and what binds us all together in the collective story of humanity.

This production shatters traditional boundaries with D.I.V.E.'s unique blend of movement, visual poetry, and compelling narratives in three different languages. In a non-conventional theatre setting where there are no stages or seats, spectators stand alongside the performers, embarking on a truly visceral and emotional experience.

As we challenge conventions and approach love from diverse angles, *Amor* beckons the audience to explore the depths of love's in-betweenness, asking: What is your journey, and what do you really love?

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## Media Quotes

"*Amor* brings us back into curiosity for Love, and is a meticulously crafted sensory experience that captivates the ears, eyes, and emotions of its audience. This beautifully intimate and insightful production is a must-see for anyone pondering the age-old question, *What is love?*"  
[\(Nothing Ever Happens in Brisbane\)](#)

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## Industry Feedback

"I really enjoyed the theatre piece. I could see and know how love comes in childhood from "little things", can be romantic, is known in so many relations with others and feelings and things we buy, and learn to release a heavy or broken heart. The interactions with the audience added to the message. I always feel joy when someone says "I love you" and this at the beginning and ending of the play, was a real message of love from the director and cast to us, the audience." (Chair of the Sunshine Coast Arts Foundation)

"I went to see the play 'Amor' last night. Oh! It was such a visceral exploration of love - like a living breathing poem. Mary Eggleston and the three other performers (Colombian, Irish and Chinese) took our breath away. At one point towards the end, I thought 'oh it's all hopeless, this

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attainment of love'. But there was a line that said something like 'it takes 123.' And when asked, '123 what?' the reply was '123 lifetimes'. And it all made sense and left me with both hope and wonder." (Professor at the University of the Sunshine Coast)

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## Audience Feedback

"I was entranced by the physicality of the performers and the audio accompaniment."

"I loved the humour, the synchronised choreographies and the see saw scene."

"The different levels and the interaction between actors and audience captivated my attention."

"I loved the use of multiple languages and the ensemble work."

"The space was filled with interesting and changing shapes, light and sound. It absorbed me completely."

"The theme and the whole aspect of romance and love were truly captivating."

"It was filled with emotion, movement and passion."

"Apart from the amazing talent, I loved the different mediums: aerial silks, singing and interactions with the audience."

"It is contemporary, honest and composed."

"I liked the romance, the flow and the energy. It was real and intense."

"I loved the emotion, the passion and the relatable truth."

"It is full of raw emotion. So different!"

"The script is very poetic and intriguing."

"I liked all the artistic energy, the experiential nature of the show, the way Amor was explored in so many ways."

"It was very creative and so different to what I have ever experienced. The actors were brilliant!"

"I liked the local aspect and the interactive closeness of the performers."

"I was absorbed by the focus of the actors, the interweaving stories and languages, the play of light and shadows, the cryptic text with insights into love and the trance-inducing rhythm."

"I liked the experiential element. It made me smile."

"It was mesmerizing and dynamic."

"The show combined action and street theatre with poetry, atmosphere and movement."

"I felt immersed in the whole performance, it made me think and relate."

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## Images

A selection of high res images are available to download [here](#).

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## Image Credits

Hero images by Vlad Da Cunha / Vlad Photo

Rehearsal images by Max Dodson / Dodson Media

Show Images by:

- Barry John Alsop / Eyes Wide Open IMAGES
- Vlad Da Cunha / Vlad Photo

(please check relevant Google drive folder)

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## Media Release

A media release template is available for download in the sheared Google Drive folder. Direct link [here](#).

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## Footage

Promotional media available to download in the shared Google Drive folder.

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## Education Focus

The show is being promoted to schools. An education resource kit is available upon request.

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## About the Company/Artist

D.I.V.E. Theatre Collective is a Sunshine Coast-based multicultural contemporary theatre company that provides performing arts experiences of the highest calibre for audience members who come to see their shows, artists in search of purposeful development opportunities, school students and the community who participate in their training program and engagement activities.

D.I.V.E. Theatre Collective is a dynamic ensemble dedicated to pushing the boundaries of traditional theatre through innovative storytelling and immersive experiences. With a commitment to diversity and inclusion, D.I.V.E. Theatre Collective aims to create thought-provoking productions that resonate with audiences on a profound level.

Their aim is to strengthen connections, promote individual and social wellbeing, stimulate reflection and effect meaningful transformation in the lives of people and their communities through diverse, investigative, visceral and enlightening theatre experiences.

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They create stories that empower artists and inspire individuals and groups to rethink their social context and produce positive change.

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## Cast and Creatives List

**Director:** Cesar Genaro

**Performing Artists:** Bella Wanwei Liu, Mary Eggleston, Megan O'Hare, Valentina Ayala

**Creative Producer:** Priscila Da Cunha

**Sound & Light Design:** Cesar Genaro

**Dramaturgy & Costume Design:** Priscila Da Cunha

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## Cast and Creatives Bios

### Cesar Genaro

D.I.V.E.'s co-founder and Artistic Director, Cesar has been engaged with the performing arts industry as an actor, director, teacher, sound & lighting designer and filmmaker for 17 years. He trained in Experimental Theatre, Theatre of the Oppressed, Meyerhold's Biomechanics, Puppetry, Physical Theatre, Viewpoints and Butoh with different schools and theatre companies in Brazil and Australia. Performance and directing credits for D.I.V.E. include *Into the Light* (2023 & 2020), *Caprichos* (2022), *Diver.city Inside Out* (2021), *Exodus* (2021), *Urban Twitters: Dis.connect.ed* (2019) and *Stories of Dis.place.ment* (2018). He also directed *Dis.connect.ed: A Short Documentary* (2019).

### Priscila Da Cunha

D.I.V.E.'s co-founder and creative producer, Priscila has worked as a performer, producer and director for independent theatre companies and schools in Brazil and Australia for 14 years. She has trained in creative writing, immersive theatre, composition, contact improvisation, contemporary dance, Viewpoints and Rudolf Steiner's Creative Speech and Drama. Production credits for D.I.V.E. include *Into the Light* (2023 & 2020), *Caprichos* (2022), *Diver.city InsideOut* (2021), *Exodus* (2021), *Dis.connect.ed: A Short Documentary* (2019) and the street performance *Urban Twitters: Dis.connect.ed* (2019). In 2018, she also facilitated and acted in two street performances as part of *Stories of Dis.place.ment*.

### Bella Wanwei Liu

Originally from China, Bella Wanwei Liu is a seasoned choreographer, dancer, and dance educator boasting over 15 years of industry expertise.

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She is a graduate from the esteemed Xie Jin Art Performance College of Shanghai Normal University, specializing in Performing Arts, Broadcasting, and Dance. Bella brings a wealth of diverse experiences to her craft, enabling her to embrace a multitude of roles with ease. She is currently the Event Manager and Choreographer for the Arts and Culture Federation of Sunshine Coast. *Amor* is Bella's first production with D.I.V.E. Theatre Collective.

### **Mary Eggleston**

Mary Eggleston is an actor, performance artist, director, writer and producer of performing and visual arts. She's a keen collaborator and has worked with national and international artists since 1997. Mary trained in physical theatre with Zen Zen Zo and then went on to study mime and movement theatre at dieEtage in Berlin. Mary has toured extensively with Artslink and QLD Music Festival's Youth Touring. She was selected to be part of the 2020 PlayLab mentorship, under the guidance of Maxine Mellor and she's currently writing collaboratively on a new work for theatre with Dr Nycole Prowse. Mary is also the producer of Project 24 – a council funded arts residency program at 2<sup>nd</sup> Space in Nambour. In 2023, Mary performed with D.I.V.E. in *Into the Light*. She is excited to embark on a new journey as a member of the D.I.V.E. ensemble.

### **Megan O'Hare**

Originally from Ireland, Megan is a performing artist and student at the University of Queensland. She joined D.I.V.E, Theatre Collective in 2021 due to her shared belief in the potential of art to effect change. Megan has performed in *Pandemonium* (dir. Stephanie Dimitriou) and in D.I.V.E.'s productions *Caprichos* (2022) and *Into the Light* (2023), directed by Cesar Genaro. She has trained in Biomechanics, Theatre of the Oppressed, Devising, Improvisation and the Meisner Technique. Megan presently works as D.I.V.E.'s Education Officer, overseeing in-school workshops and the South-East Queensland school tours of D.I.V.E.'s productions.

### **Valentina Ayala**

Valentina Ayala, originally from Colombia, moved to Australia in pursuit of fresh opportunities in her blossoming career as both an actress and professional dancer. Currently, she is immersed in her studies of Theatre and Performance at the University of the Sunshine Coast. With a lifelong passion for the arts, Valentina's journey began in urban dance, where she excelled in both solo freestyle and group competitions. Her extensive training spans across various dance styles including hip hop, Latin, contemporary, and jazz. Throughout her time in Australia, Valentina has

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showcased her talent in prominent theatrical productions such as *Adam and the Engine* by Lauren Gunderson, *Influencer Inferno* by Bree Glasbergen, and several noteworthy short films. *Amor* is Valentina's first collaboration with D.I.V.E. Theatre Collective.

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## Website

<https://divetheatre.com>

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## Social Links

Facebook – <https://www.facebook.com/divetheatrecollective>

Instagram - <https://www.instagram.com/d.i.v.e.theatre/>

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## Awards / Nominations / Grant Recipient

D.I.V.E. Theatre Collective received the following awards:

- 2023 – Best Show of 2023 at Anywhere Festival Award for *Into the Light*
- 2021 - Horizon Festival Anywhere Award for *Exodus*.

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## Previous Seasons / Tours

*Amor* premiered in May 2024 at the Black Box Theatre, in Nambour, Qld.

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## Marketing Angles

- Angle 1 - Contemporary and visually spectacular, includes aerial silks, Intimate, immersive, visceral and raw.
- Angle 2 - Multilingual, multicultural storytelling
- Angle 3 - Four love stories, but not as you know it
- Angle 4 - We all have accents! No roles for artists with thick accents, so we created our own!

Social media copies for each angle can be found in the shared Google Driver folder.

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