

Acoustic Guitar Spectacular

Marketing Kit

Please note all marketing materials including print (posters, flyers, press advertising), broadcast (TV and radio ads) and digital (website, emails) require approval before being published or sent to print.

Approvals should be sent to the marketing contact as listed below. Please allow a 24-hour turn around on all approvals.

Marketing Contact

Beck Grace
Red Chair
comms@redchair.com.au

Please note Beck is part time and is in the Red Chair office on Mondays.
For urgent requests please contact events@redchair.com.au

Production Name

Acoustic Guitar Spectacular

Touring Company

Red Chair

Presentation Line & Billing

[Your venue] and Red Chair present
Acoustic Guitar Spectacular

Logos

These logos are mandatory and must be included on all print and digital material.

Red Chair <https://www.dropbox.com/sh/gerb5sczssfc5a9/AAAnfGSq4G0POeAFPyjULWFaa?dl=0>

Queensland Government
<https://www.dropbox.com/sh/26c5y3z52s2s8nn/AAAt6JDlxopMursikKat3B1La?dl=0>

In addition Sunshine Coast Venues require Sunshine Coast Council Logos
<https://www.dropbox.com/scl/fo/6xhuppewvdcfnf84m9cjh/2024?rlkey=gv7nur2j2o8bc56ukwzqklyy&dl=0>

Mandatory Acknowledgments

The following acknowledgement text must be included on all materials (including print, digital and broadcast) created for this production, but is negotiable for press advertisements where space is limited:

This project is supported by the Queensland Government through Arts Queensland.

In addition, Sunshine Coast Venues require Sunshine Coast Council Acknowledgement

This project is supported by the Queensland Government through Arts Queensland. This initiative was supported through the Creative Industries Investment Program and is jointly funded by Sunshine Coast Council's Arts and Heritage Levy and the Regional Arts Development Fund in partnership with the Queensland Government.

Genre

- Live Music – country, rock, classical

Performance Duration

100 mins (+ 20 min interval)

Age Suitability / Warnings

Suitable for all ages, recommended for adults and music students.

Marketing One Liner

Experience stunning acoustic mastery from three of Queensland's finest musicians.

Marketing Copy

Experience stunning acoustic mastery as the highly anticipated Acoustic Guitar Spectacular returns in 2025. Hosted by renowned Brisbane guitarist Michael Fix, this series of intimate concerts brings together a trio of Queensland's finest musicians including Majelen and Tom Combes.

Complete with fretboard virtuosity, personal tales, and charming humour, this concert promises to be a unique journey into the heart of acoustic music, captivating music fans and guitar aficionados alike. Performing solo and ensemble pieces and traversing a wide range of genres from country to rock, classical to contemporary percussive styles, these diverse guitarists offer a rare opportunity to witness an abundance of musical talent on the one stage.

Extended Marketing Copy

Experience stunning acoustic mastery as the highly anticipated Acoustic Guitar Spectacular returns in 2025. Hosted by renowned Brisbane guitarist Michael Fix, this series of intimate concerts brings together a trio of Queensland's finest musicians including Majelen and Tom Combes.

Known for his brilliant fingerstyle guitar playing and captivating compositions, Michael Fix has released numerous albums, won multiple awards, (including three CMAA Golden Guitar Awards), and has toured extensively throughout Australia and the world.

Majelen's music style is a blend of Ani DiFranco's fire with Ed Sheeran's storytelling and acoustic energy. A jazz guitar graduate, her percussive playing creates an immersive live experience. Her debut album, recorded at Abbey Road, drops early 2025.

Tom Combes, a passionate guitarist for over 25 years, is known for his distinctive fingerpicking and percussive techniques. His debut album, *Spark* (2015), led to his selection for the 2016 Guitar Masters competition, showcasing his musical sensibility.

Complete with fretboard virtuosity, personal tales, and charming humour, this concert promises to be a unique journey into the heart of acoustic music, captivating music fans and guitar aficionados alike. Performing solo and ensemble pieces and traversing a wide range of genres from country to rock, classical to contemporary percussive styles, these diverse guitarists offer a rare opportunity to witness an abundance of musical talent on the one stage.

Media Quotes

Michael Fix

"His interpretations of other people's tunes have a fresh individuality about them, while his own compositions draw on diverse influences to create a personal uniqueness that is easy to listen to, but hard to reproduce. His fingerpicking is flawless, his sense of rhythm is completely controlled... .. Michael has an

instrumental voice that is both a challenge to other guitarists and completely enjoyable to everyone." – Steve Henderson - Guitarist Australia Magazine

Images

A selection of high res images are available to [download from Dropbox](#)

Image Credits

Please ensure images are credited as per file name.

Michael Fix image, photo by David Kelly

Footage / Audio

Footage

Michael <https://www.youtube.com/watch?v=Koal0p1LKlY&t=7s>

Majelen <https://www.youtube.com/@majelenmusic>

Audio

Tom <http://www.tomcombes.com/music>

Artist Bios

Michael Fix

Michael Fix is a highly respected Australian guitarist and composer known for his stunning fingerstyle guitar playing and captivating compositions. With a career spanning over three decades, Fix has released numerous albums, won multiple awards, (including three CMAA Golden Guitar Awards), and toured extensively throughout Australia and the world. His music draws from a wide range of musical influences, including classical, jazz, blues, and world music, and often incorporates percussive techniques and intricate fingerpicking patterns. Michael Fix is a masterful guitarist and talented composer whose music has captivated and inspired audiences right around the world.

Majelen

Majelen's music is a sonic journey, imagine Ani DiFranco's lyrical fire meets Ed Sheeran's heart-on-sleeve storytelling, with a dash of acoustic with a dash of acoustic energy. A jazz guitar graduate, her signature percussive playing creates a dynamic, immersive live experience. With lyrics that stir the soul, melodies that soar, and a pulse that drives you forward, Majelen's music is an uplifting escape into a world of wanderlust and wonder. Her debut album, recorded at Abbey Road Studios, will be released in early 2025 via her label, Liondance Records. Nominated for Musician of the Year and Breakout Artist at the 2024 Gold Coast Music Awards, Majelen's tracks have charted globally. After extensive tours across the UK, Europe, and the USA, she's preparing for an exciting run of shows in 2025.

Tom Combes

Tom's passion for guitar began at age 10 and has grown over 25 years into a successful career as a sought-after session player and performer touring nationally and internationally. Known for his distinctive fingerpicking and percussive techniques, Tom creates a rich, intricate wall of sound. His original compositions blend textured melodies, storytelling, and musical exploration. With his remarkable fingerstyle technique and nuanced tones, Tom continually pushes the limits of acoustic guitar. His debut album, *Spark* (2015), led to his selection for the 2016 Guitar Masters competition in Europe, showcasing his dedication and musical sensibility.

Digital Channels

Acoustic Guitar Spectacular

<https://www.facebook.com/acousticguitarspectacular>

Michael

<https://michaelfix.com>

<https://www.facebook.com/michaelfixmusic>
<https://www.youtube.com/@michaelfix>

Majelen

<https://majelenmusic.com>
<https://www.facebook.com/majelenmusic>
<https://www.instagram.com/majelenmusic>
<https://www.youtube.com/@majelenmusic>
<https://www.tiktok.com/@majelenofficial>
Spotify

Tom Combes

<http://www.tomcombes.com>
<http://www.tomcombes.com/music>
<https://www.facebook.com/tomcombesguitar/>

Suggested Target Audience

Target audience: 18-35yrs; 35-60 yrs; 60+yrs

Pop, rock, folk, country, classical, jazz and experimental music audiences.
People interested in travel and new experiences

2025 Tour

Friday 1 August RPAC
Saturday 2 August Pomona
Friday 8 August Maleny
Sunday 10 August Esk
Friday 15 August Gladstone
Saturday 16 August Agnes Waters
Friday 22 August SunPAC
Saturday 23 August Coolum
Sunday 24 August Eudlo

<https://www.redchair.com.au>
