

# Snakes & Ladders - Pitch Deck

## Overview

Snakes & Ladders is a high-energy, family-friendly circus show where the stage transforms into a life-sized board game. Featuring three skilled performers from world renowned Queensland company Casus Creations, the show brings the classic game to life through exciting circus challenges, audience participation, and a vibrant visual style.

## Key Features

### Touring & Production

- Small cast and crew that can travel in one vehicle.
- 3 to 4-hour bump-in process with show and bump-out on the same day.
- Double show days possible.
- Designed for easy regional touring – no circus aerial rigging required.
- All props and set pieces fit into a van for transport.
- Flexible staging concept that works in a variety of venues.

### Interactive Game-Style Stage

- The stage is a rolling board game printed onto a large piece of material with tiles that move as performers progress via a manual control.
- The audience plays an active role, rolling a giant dice to determine the path of the game.
- Each performance is unique based on the dice rolls, ensuring excitement and unpredictability.

### Dynamic Circus Elements

- Ladders are central to the show, transforming into balance obstacles, climbing challenges, and even aerial apparatus with a bar stretched between them.
- A puppet snake brings another character of the game to life, adding playful mischief and challenges.
- A variety of circus skills will be showcased, including acrobatics, balancing, object manipulation, and physical comedy.

### Theatrical & Visual Design

- Bright, colourful costumes enhance the playful and engaging atmosphere.
- Simple but effective lighting design to enhance the game-board aesthetic.
- A recorded voice narrator guides the story and adds a whimsical storytelling element.

### Audience Engagement & Accessibility

- Lots of audience interaction, from rolling the dice to cheering on their chosen team (Explorer, Zoologist, or Engineer).
- A 50 to 60-minute runtime makes it accessible for families and young audiences.
- Designed to be inclusive and engaging for audiences of all abilities.
- Options for relaxed performances, sensory-friendly adjustments, and accessible seating arrangements.

## **Regional Touring Focus**

- Designed for easy transport and setup, making it ideal for regional and community touring.
- Works in theatres, town halls, community spaces, and outdoor settings.
- Engages local communities with participatory elements, fostering connections through shared play.
- Supports local programming initiatives by providing high-quality, accessible circus entertainment.

## **Why Snakes & Ladders?**

- A unique, interactive, and highly engaging concept that brings families together.
- Low-tech, high-impact production, ensuring affordability for regional touring circuits.
- Provides a fresh and innovative take on traditional circus with a game-inspired twist.
- Encourages movement, play, and storytelling in an accessible and inclusive way.

Snakes & Ladders is ready to roll! Let's bring the board game to life in your venue and create unforgettable moments for audiences of all ages.